

Pop-Facts: Demographic Snapshot Report

Prepared For: CITY OF MORGAN HILLS REDEVELOPMENT

Order #: 963348531

Project Code: 1879188 - MORGAN HILL, CA

Site: 01

Trade Area: Place (see appendix for geographies), Total

Description	0649278	
	Place	%
Population		
2009 Projection	35,029	
2004 Estimate	34,234	
2000 Census	33,556	
1990 Census	25,255	
Growth 2004-2009	2.32%	
Growth 2000-2004	2.02%	
Growth 1990-2000	32.87%	
2004 Est. Population by Single Race Classification	34,234	
White Alone	24,166	70.59
Black or African American Alone	589	1.72
American Indian and Alaska Native Alone	395	1.15
Asian Alone	2,284	6.67
Native Hawaiian and Other Pacific Islander Alone	90	0.26
Some Other Race Alone	4,855	14.18
Two or More Races	1,855	5.42
2004 Est. Population Hispanic or Latino by Origin*	34,234	
Not Hispanic or Latino	24,618	71.91
Hispanic or Latino:	9,616	28.09
Mexican	7,888	82.03
Puerto Rican	104	1.08
Cuban	37	0.38
All Other Hispanic or Latino	1,587	16.50
2004 Est. Hispanic or Latino by Single Race Class.	9,616	
White Alone	3,664	38.10
Black or African American Alone	44	0.46
American Indian and Alaska Native Alone	197	2.05
Asian Alone	61	0.63
Native Hawaiian and Other Pacific Islander Alone	33	0.34
Some Other Race Alone	4,788	49.79
Two or More Races	829	8.62

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Description	0649278	
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2004 Est. Pop. Asian Alone Race by Category*	2,284	
Chinese, except Taiwanese	576	25.22
Filipino	435	19.05
Japanese	417	18.26
Asian Indian	367	16.07
Korean	117	5.12
Vietnamese	232	10.16
Cambodian	15	0.66
Hmong	0	0.00
Laotian	0	0.00
Thai	13	0.57
Other Asian	56	2.45
Two or more Asian categories	56	2.45
2004 Est. Population by Ancestry	34,234	
Pop, Arab	183	0.53
Pop, Czech	124	0.36
Pop, Danish	347	1.01
Pop, Dutch	221	0.65
Pop, English	2,282	6.67
Pop, French (except Basque)	545	1.59
Pop, French Canadian	164	0.48
Pop, German	3,506	10.24
Pop, Greek	128	0.37
Pop, Hungarian	49	0.14
Pop, Irish	1,795	5.24
Pop, Italian	2,540	7.42
Pop, Lithuanian	76	0.22
Pop, United States or American	1,315	3.84
Pop, Norwedian	334	0.98
Pop, Polish	385	1.12
Pop, Portuguese	576	1.68
Pop, Russian	242	0.71
Pop, Scottish	340	0.99
Pop, Scotch-Irish	311	0.91
Pop, Slovak	24	0.07
Pop, Sub-Saharan African	78	0.23
Pop, Swedish	383	1.12
Pop, Swiss	242	0.71
Pop, Ukrainian	37	0.11
Pop, Welsh	106	0.31
Pop, West Indian (exc Hisp groups)	20	0.06



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2004 Est. Population by Ancestry		
Pop, Other ancestries	13,526	39.51
Pop, Ancestry Unclassified	4,355	12.72
2004 Est. Pop Age 5+ by Language Spoken At Home	31,342	
Speak Only English at Home	23,170	73.93
Speak Asian/Pacific Islander Language at Home	1,197	3.82
Speak IndoEuropean Language at Home	1,224	3.91
Speak Spanish at Home	5,598	17.86
Speak Other Language at Home	153	0.49
2004 Est. Population by Sex	34,234	
Male	16,938	49.48
Female	17,296	50.52
Male/Female Ratio	0.98	
2004 Est. Population by Age	34,234	
Age 0 - 4	2,892	8.45
Age 5 - 9	2,866	8.37
Age 10 - 14	2,800	8.18
Age 15 - 17	1,757	5.13
Age 18 - 20	1,166	3.41
Age 21 - 24	1,205	3.52
Age 25 - 34	4,133	12.07
Age 35 - 44	6,140	17.94
Age 45 - 49	2,848	8.32
Age 50 - 54	2,494	7.29
Age 55 - 59	1,916	5.60
Age 60 - 64	1,224	3.58
Age 65 - 74	1,428	4.17
Age 75 - 84	1,004	2.93
Age 85 and over	361	1.05
Age 16 and over	25,050	73.17
Age 18 and over	23,919	69.87
Age 21 and over	22,753	66.46
Age 65 and over	2,793	8.16
2004 Est. Median Age	35.49	
2004 Est. Average Age	34.44	



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Description	0649278	
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2004 Est. Male Population by Age	16,938	
Age 0 - 4	1,477	8.72
Age 5 - 9	1,475	8.71
Age 10 - 14	1,427	8.42
Age 15 - 17	929	5.48
Age 18 - 20	594	3.51
Age 21 - 24	620	3.66
Age 25 - 34	1,993	11.77
Age 35 - 44	3,059	18.06
Age 45 - 49	1,388	8.19
Age 50 - 54	1,239	7.31
Age 55 - 59	958	5.66
Age 60 - 64	612	3.61
Age 65 - 74	670	3.96
Age 75 - 84	383	2.26
Age 85 and over	114	0.67
2004 Est. Median Age, Male	34.77	
2004 Est. Average Age, Male	33.55	
2004 Est. Female Population by Age	17,296	
Age 0 - 4	1,415	8.18
Age 5 - 9	1,391	8.04
Age 10 - 14	1,373	7.94
Age 15 - 17	828	4.79
Age 18 - 20	572	3.31
Age 21 - 24	585	3.38
Age 25 - 34	2,140	12.37
Age 35 - 44	3,081	17.81
Age 45 - 49	1,460	8.44
Age 50 - 54	1,255	7.26
Age 55 - 59	958	5.54
Age 60 - 64	612	3.54
Age 65 - 74	758	4.38
Age 75 - 84	621	3.59
Age 85 and over	247	1.43
2004 Est. Median Age, Female	36.12	
2004 Est. Average Age, Female	35.31	



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Description	0649278	
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2004 Est. Population Age 15+ by Marital Status*	25,676	
Total, Never Married	6,050	23.56
Married, Spouse present	14,845	57.82
Married, Spouse absent	1,335	5.20
Widowed	880	3.43
Divorced	2,566	9.99
Males, Never Married	3,368	13.12
Previously Married	1,390	5.41
Females, Never Married	2,682	10.45
Previously Married	2,483	9.67
2004 Est. Pop. Age 25+ by Educational Attainment*	21,548	
Less than 9th grade	1,383	6.42
Some High School, no diploma	1,591	7.38
High School Graduate (or GED)	3,826	17.76
Some College, no degree	5,814	26.98
Associate Degree	1,872	8.69
Bachelor's Degree	4,715	21.88
Master's Degree	1,782	8.27
Professional School Degree	315	1.46
Doctorate Degree	250	1.16
Households		
2009 Projection	11,267	
2004 Estimate	11,042	
2000 Census	10,846	
1990 Census	8,207	
Growth 2004-2009	2.04%	
Growth 2000-2004	1.81%	
Growth 1990-2000	32.16%	
2004 Est. Households by Household Type*	11,042	
Family Households	8,740	79.15
Nonfamily Households	2,302	20.85
2004 Est. Group Quarters Population*	457	
2004 Households by Ethnicity, Hispanic/Latino	2,180	19.74



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Trade Area: Place (see appendix for geographies), Total

Description	0649278	
	Place	%
2004 Est. Households by Household Income	11,042	
Income Less than \$15,000	618	5.60
Income \$15,000 - \$24,999	484	4.38
Income \$25,000 - \$34,999	637	5.77
Income \$35,000 - \$49,999	924	8.37
Income \$50,000 - \$74,999	1,439	13.03
Income \$75,000 - \$99,999	1,671	15.13
Income \$100,000 - \$149,999	2,251	20.39
Income \$150,000 - \$249,999	2,126	19.25
Income \$250,000 - \$499,999	629	5.70
Income \$500,000 and more	263	2.38
2004 Est. Average Household Income	\$124,095	
2004 Est. Median Household Income	\$96,225	
2004 Est. Per Capita Income	\$40,226	
2004 Est. Household Type, Presence Own Children*	11,042	
Single Male Householder	707	6.40
Single Female Householder	983	8.90
Married-Couple Family, own children	3,747	33.93
Married-Couple Family, no own children	3,190	28.89
Male Householder, own children	323	2.93
Male Householder, no own children	256	2.32
Female Householder, own children	780	7.06
Female Householder, no own children	444	4.02
Nonfamily, Male Householder	386	3.50
Nonfamily, Female Householder	226	2.05
2004 Est. Households by Household Size*	11,042	
1-person household	1,690	15.31
2-person household	3,349	30.33
3-person household	2,039	18.47
4-person household	2,112	19.13
5-person household	1,069	9.68
6-person household	426	3.86
7 or more person household	357	3.23
2004 Est. Average Household Size*	3.06	



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Trade Area: Place (see appendix for geographies), Total

Description	0649278	
	Place	%
2004 Est. Households by Presence of People*	11,042	
Households with 1 or more People Age 18 or under:		
Married-Couple Family	3,920	35.50
Other Family, Male Householder	377	3.41
Other Family, Female Householder	885	8.01
Nonfamily, Male Householder	45	0.41
Nonfamily, Female Householder	11	0.10
Households no People Age 18 or under:		
Married-Couple Family	3,017	27.32
Other Family, Male Householder	202	1.83
Other Family, Female Householder	339	3.07
Nonfamily, Male Householder	1,048	9.49
Nonfamily, Female Householder	1,198	10.85
2004 Est. Households by Number of Vehicles*	11,042	
No Vehicles	460	4.17
1 Vehicle	2,563	23.21
2 Vehicles	4,747	42.99
3 Vehicles	2,412	21.84
4 Vehicles	586	5.31
5 or more Vehicles	274	2.48
2004 Est. Average Number of Vehicles*	2.11	
Family Households		
2009 Projection	8,862	
2004 Estimate	8,740	
2000 Census	8,628	
1990 Census	6,535	
Growth 2004-2009	1.40%	
Growth 2000-2004	1.30%	
Growth 1990-2000	32.03%	

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Description	0649278	
	Place	%
2004 Est. Family Households by Household Income	8,740	
Income Less than \$15,000	248	2.84
Income \$15,000 - \$24,999	251	2.87
Income \$25,000 - \$34,999	302	3.46
Income \$35,000 - \$49,999	621	7.11
Income \$50,000 - \$74,999	1,037	11.86
Income \$75,000 - \$99,999	1,425	16.30
Income \$100,000 - \$149,999	2,075	23.74
Income \$150,000 - \$249,999	1,944	22.24
Income \$250,000 - \$499,999	594	6.80
Income \$500,000 and more	243	2.78
2004 Est. Average Family Household Income	\$138,881	
2004 Est. Median Family Household Income	\$111,717	
2004 Est. Families by Poverty Status*	8,740	
Income At or Above Poverty Level:		
Married-Couple Family, own children	3,923	44.89
Married-Couple Family, no own children	2,941	33.65
Male Householder, own children	356	4.07
Male Householder, no own children	183	2.09
Female Householder, own children	707	8.09
Female Householder, no own children	318	3.64
Income Below Poverty Level:		
Married-Couple Family, own children	41	0.47
Married-Couple Family, no own children	32	0.37
Male Householder, own children	28	0.32
Male Householder, no own children	12	0.14
Female Householder, own children	191	2.19
Female Householder, no own children	8	0.09
2004 Est. Pop Age 16+ by Employment Status*	25,050	
In Armed Forces	5	0.02
Civilian - Employed	16,723	66.76
Civilian - Unemployed	923	3.68
Not in Labor Force	7,399	29.54

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Trade Area: Place (see appendix for geographies), Total

Description	0649278	
	Place	%
2004 Est. Civ Employed Pop 16+ Class of Worker*	16,723	
For-Profit Private Workers	12,718	76.05
Non-Profit Private Workers	711	4.25
Local Government Workers	1,304	7.80
State Government Workers	487	2.91
Federal Government Workers	194	1.16
Self-Emp Workers	1,259	7.53
Unpaid Family Workers	50	0.30
2004 Est. Civ Employed Pop 16+ by Occupation*	16,723	
Management, Business, and Financial Operations	3,563	21.31
Professional and Related Occupations	3,815	22.81
Service	1,854	11.09
Sales and Office	4,244	25.38
Farming, Fishing, and Forestry	252	1.51
Construction, Extraction and Maintenance	1,648	9.85
Production, Transportation and Material Moving	1,347	8.05
2004 Est. Pop 16+ by Occupation Classification*	16,723	
Blue Collar	2,995	17.91
White Collar	11,597	69.35
Service and Farm	2,131	12.74
2004 Est. Workers Age 16+, Transportation To Work*	16,377	
Drove Alone	12,349	75.40
Car Pooled	2,416	14.75
Public Transportation	723	4.41
Walked	171	1.04
Motorcycle	38	0.23
Bicycle	101	0.62
Other Means	68	0.42
Worked at Home	511	3.12
2004 Est. Workers Age 16+ by Travel Time to Work*	15,866	
Less than 15 Minutes	3,754	23.66
15 - 29 Minutes	2,869	18.08
30 - 44 Minutes	3,772	23.77
45 - 59 Minutes	2,553	16.09
60 or more Minutes	2,918	18.39
2004 Est. Average Travel Time to Work in Minutes*	37.67	



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Description	0649278	
	Place	%
2004 Est. Tenure of Occupied Housing Units*	11,042	
Owner Occupied	7,963	72.12
Renter Occupied	3,079	27.88
2004 Occ Housing Units, Avg Length of Residence	11	
2004 Est. All Owner-Occupied Housing Values	7,963	
Value Less than \$20,000	44	0.55
Value \$20,000 - \$39,999	44	0.55
Value \$40,000 - \$59,999	143	1.80
Value \$60,000 - \$79,999	107	1.34
Value \$80,000 - \$99,999	200	2.51
Value \$100,000 - \$149,999	284	3.57
Value \$150,000 - \$199,999	224	2.81
Value \$200,000 - \$299,999	440	5.53
Value \$300,000 - \$399,999	833	10.46
Value \$400,000 - \$499,999	1,405	17.64
Value \$500,000 - \$749,999	2,155	27.06
Value \$750,000 - \$999,999	1,546	19.41
Value \$1,000,000 or more	538	6.76
2004 Est. Median All Owner-Occupied Housing Value	\$529,917	
2004 Est. Housing Units by Units in Structure*	11,285	
1 Unit Attached	1,545	13.69
1 Unit Detached	6,979	61.84
2 Units	225	1.99
3 to 19 Units	1,282	11.36
20 to 49 Units	140	1.24
50 or More Units	187	1.66
Mobile Home or Trailer	910	8.06
Boat, RV, Van, etc.	17	0.15



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Description	0649278	
	Place	%
2004 Est. Housing Units by Year Structure Built*	11,285	
Housing Unit Built 1999 to present	1,157	10.25
Housing Unit Built 1995 to 1998	1,355	12.01
Housing Unit Built 1990 to 1994	1,212	10.74
Housing Unit Built 1980 to 1989	2,508	22.22
Housing Unit Built 1970 to 1979	3,555	31.50
Housing Unit Built 1960 to 1969	748	6.63
Housing Unit Built 1950 to 1959	316	2.80
Housing Unit Built 1940 to 1949	183	1.62
Housing Unit Built 1939 or Earlier	251	2.22
2004 Est. Median Year Structure Built*	1982	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.



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Appendix: Area Listing

Area Name:

Type: List - Place

Reporting Detail: Aggregate

Reporting Level: Place

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
0649278	Morgan Hill city		

